



## ISCCW Education / Public Relations Committee

### Minutes from Sept. 11, 2008 Meeting

Members Present: Will Buergey, Dean Challed, Jim and Kathy Floriano, Diana Mehlhop, Jim Reiels, Barb Wilkinson

#### Old Business

a. Placemats

- The design was approved by BoatUS.
- Diana will order \$1,500 worth of placemats from Hahn Printing in Eagle River and contact Al Piel to send the PDF file to them.
- Jim F. will pick up the order when it's ready.
- Barb and Helen will distribute 5,000 to area restaurants this fall. The remainder will be saved for next year. They will remind businesses that donations are welcome.

c. Articles for Publication

Barb will send the article about Delores Sewell along with pictures to area publications and communicate with Arny Domanus from Michigan Lakes and Streams.

d. ISCCW Poster

Jim and Kathy will look into having a new poster printed by the Forest Service and getting it mounted .

e. CBCW Training

Delores provided a list of the lakes with public landings in Watersmeet Township and their status of involvement with the CBCW program. We will try to generate more interest next year on lakes not covered.

#### New Business

a. Web site Updates

- The ISCCW and committee minutes are now available on the main web site.
- Jim and Kathy will have Al delete articles that are no longer pertinent.
- Diana updated the About Us and history information and will send it to Al to post.
- Jim and Kathy will generate some ideas to put on the Volunteer page.

b. Terrestrial Invasive Workshop

Jim and Kathy attended a workshop presented by Ted Ritter. Jim reminded everyone to keep their eyes open for information and materials that we might find useful in the future.

c. Plum Lake Sign Project

After discussing what Plum Lake Township is doing with roadside-signage, the committee felt this was an idea worth pursuing for our township. We will begin to gather information about the feasibility of placing signs along the main roads.

d. Preliminary Budget for 2009

- Bookmarks \$600
- ISCCW pamphlet \$1200
- License Plates \$300
- CBCW signs \$300
- Printer supplies \$200
- On-water training sessions \$200
- Coasters (to be determined)
- Coloring book for children (to be determined)
- Display board (to be determined)
- Roadside signage (to be determined)

e. Other

- Dean will procure printed materials for the CBCW kits.
  
- Items that were discussed and put on hold
  - keychain
  - adhesive fish ruler
  - laminated invasive species card

The next meeting of this committee will be held at **9:00 on Monday, November 3**, at Floriano's.

Respectfully submitted,  
Kathy Floriano  
Secretary